



Personal Branding Bundle

Stand out in the real estate market with a unique and personal website, professionally-crafted video, and social media promotion.

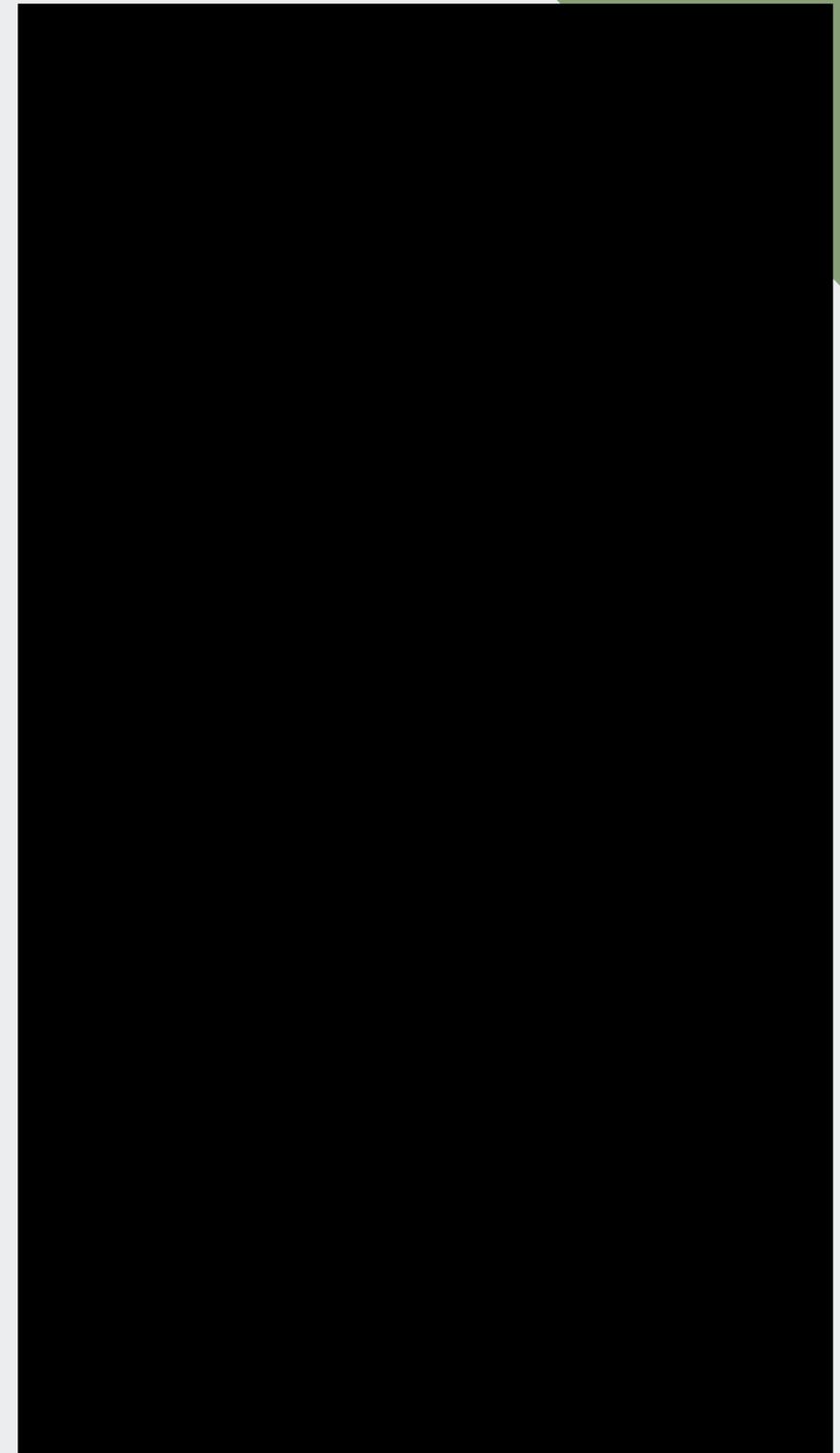


Personal Video

In a competitive real estate market, having a personal video is a game-changer. Showcase your unique personality and stand out from the crowd with a professionally-crafted personal video, essential for elevating your brand and attracting more clients.

GET YOUR TARGET AUDIENCE KNOW YOU

- Video Filming
- Post Production
- Share & Promotion



Personal Website

Elevate your personal brand with a professional and personalized website. Showcase your unique qualities, highlight your experience and accomplishments, and connect with potential clients in a dynamic and engaging way. A well-designed personal branding website is a powerful tool for establishing credibility, building trust, and standing out in a crowded market.

UNIQUE | TRUST | EMPOWER

- Focused Landing Page
- IDX Search Enabled
- Responsive to Different Devices & Orientations

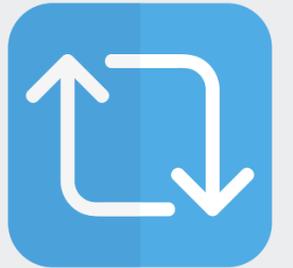


Persistent Marketing Campaign

A persistent marketing drive is essential for online success. It helps businesses maintain a consistent online presence, increase brand recognition, and build relationships with customers. This ultimately drives leads, grows the business and ensures continued success.

SUSTAIN ONLINE SUCCESS THROUGH PERSISTENT EFFORTS.

- 1-on-1 Consulting and Custom Campaign Design
- Regular Post on Social Media
- Share with Potential Interest Groups
- Expand Your Reach Consistently and Steadily



SUBSCRIBE



+ Follow

BUDGET

Personal Branding Video

- Include 2 hours onsite production
- ~ 30 secs vertical video (perfect for most common social media platform)
- ~ 1 mins horizontal video
- Publish on Social Media (Facebook / YouTube)
- One time push on Vealty network of interest groups.
- \$580 per video

Personal Website

- Focus on the design
- Pages / Sections include:
 - Home
 - About
 - Search (Embed IDX Search)
 - Contact
- Responsive for Desktop, Tablet & Mobile
- \$840 one time design & development fee
- Domain / Web Hosting / IDX subscription are not included.
 - Domain fee: \$15-\$20 per year
 - Web Hosting: ~\$35 per month
 - IDX Search subscription: ~\$50 per month
- Additional pages / sections / features will be quoted separately.

Personal Branding Design

- Logo
- Letterhead
- Business Card
- Signage: Open house, Sandwich Board & Lawn Sign
- Video Intro Template
- \$580

Bundle Price

- Personal Website + Personal Video x 1 + Personal Branding Design
- **One time fee of \$1400**
- *Not including domain / web hosting / IDX search and other extra services / web pages.*

BUDGET

Persistent Marketing Campaign

- Get expert guidance with 1-on-1 consulting to define your marketing objectives and design a targeted, ongoing campaign for maximum impact.
- Share the Personal Branding Video on Facebook among Realty Interest groups twice a week, aiming for 500 to 1,000 views
- Create custom designs and content for each post that align with the brand theme and manage hashtags
- Publish a post about the realtor and website twice a week on Facebook / Instagram
- Monthly report for traffic performance.

Summary of total action items per month:

- Organic Share & Promote Personal Branding Video x 8
- Create & Publish a post on FB / IG x 8 **
- Report x 1
- \$240 per month

** Post including content, hashtags and simple graphics. Video Editing for video posts is extra.

BUDGET

Paid Advertising

- Google Ads / Facebook Ads / IG or other digital display advertising.
- In general, starting from \$300 per month for the advertising cost (i.e. ~\$10 per day)
- Advertising management fee:
 - 10% of the advertising cost.
 - Minimum Fee: \$60

