

VIRTUAL TOUR BUNDLE - APARTMENT

ANY SIZE for Single Flat Apartment

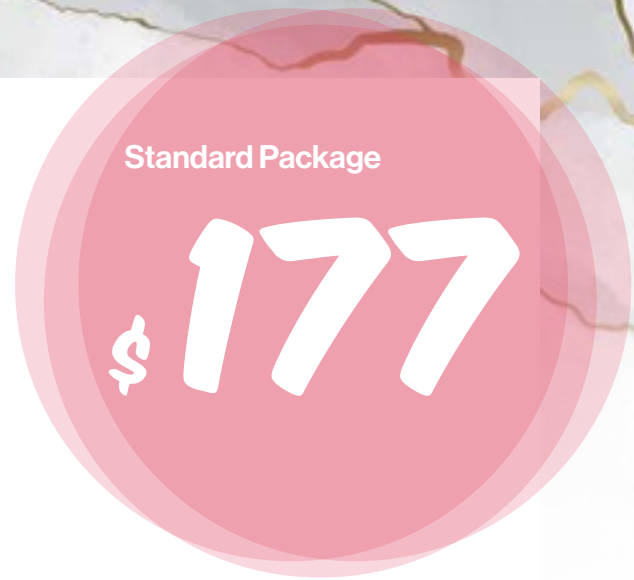
Standard 3D Matterport Virtual Tour

Full HD 360 output

Full scan indoor

Patio / Balcony 360 view capture x 1

Free access online for 60 days.*



Standard 4K Video Filming (1 min to 1 min 30 seconds)

4K High Definition wide angle with stabilization on the property only

Standard angle & perspective and motion in each room or area

Include property front & back exterior, patio, balcony

Include amenities if accessible

Include standard banner and video outro with agent's contact information.

Include background music

Standard Photos

4K HD Wide Angle 16:9 photos (x15)

Standard perspective for each room and area

Include property front & back exterior, patio, balcony

Include amenities if accessible

Color balancing & Lighting adjustments

Social Media Publishing

When MLS ready, publish to the public on **Facebook** and **Youtube**.

Share with multiple facebook groups

Simple insight report upon request



Onsite Production Time: ~1.5 hrs

Production Regular Hour: 9Am - 6PM

Please see "Other Fees" section for after hour

VIRTUAL TOUR BUNDLE - APARTMENT

Standard Package

\$ **177**

Want More...?

Take a look at our add-ons!

Standalone prices:

Standard 3D Matterport **\$89**

Standard 4K video **\$80**

Standard Photos (x15) **\$70**

Upgrades

4K 3D Matterport Virtual Tour

4K crystal clear 360 output, Highly enhanced dollhouse

Only Extra: **\$120**

10 more photos for Just \$30!

Others

Regular 2D Floor Plan,

Only extra **\$80** for first 1000 sqft.

*Price above is only for single flat.

Apartment with loft or extra floor will be in Townhouse Price

For outbound or after hour appointment, see "Other Fees" section

* After first 2 months, matterport link can be renewed at \$20 per month.

Only for single flat, apartment with loft or extra floor will be in Townhouse Price

For outbound or after hour appointment, see "Other Fees" section

Turnaround Time

3D Matterpot - 1 business day

Photo: 1 business day

4K Video: 2 Business days



VIRTUAL TOUR BUNDLE - TOWNHOUSE

ANY SIZE!

Standard 3D Matterport Virtual Tour

Full HD 360 output

Full scan indoor

Front Yard, Backyard, Patio / Balcony, Attached garage 360 view capture x 1

Free access online for 60 days. *

Standard Package

\$ **247**

Standard 4K Video Filming (1 min to 1 min 30 seconds)

4K High Definition wide angle with stabilization on the property only

Standard angle & perspective and motion in each room or area

Include property front & back exterior, patio, balcony

Include standard banner and video outro with agent's contact information.

Include background music

Standard Photos

4K HD Wide Angle 16:9 photos (x20)

Standard perspective for each room and area

Include property front & back exterior, patio, balcony

Include amenities if accessible

Color balancing & Lighting adjustments

Social Media Publishing

When MLS ready, publish to the public on Facebook and Youtube.

Share with multiple facebook groups

Simple insight report upon request

Onsite Production Time: ~2.5 hrs

Production Regular Hour: 9Am - 6PM

Please see "Other Fees" section for after hour



VIRTUAL TOUR BUNDLE - TOWNHOUSE

Standard Package

\$ **247**

Want More...?

Take a look at our add-ons!

Standalone prices:

Standard 3D Matterport **\$119**

Standard 4K video **\$90**

Standard Photos (x15) **\$80**

Upgrades

4K 3D Matterport Virtual Tour

4K crystal clear 360 output, Highly enhanced dollhouse

Only Extra: **\$150**

10 more photos for Just \$30!

Others

Regular 2D Floor Plan,

Only extra **\$80** for first 1000 sqft.

After first 2 months, matterport link can be renewed at \$20 per month.

Each inaccessible floor / partitioned area which result in additional Matterport Space will be charged for \$40. Renew at \$20 per month after the first 2 months.

For outbound or after hour appointment, see "Other Fees" section

Turnaround Time

3D Matterpot - 1 business day

Photo: 1 business day

4K Video: 2 Business days



VIRTUAL TOUR BUNDLE - SINGLE HOUSE

For 3000 sqft or below

Each additional 1000 sqft or less is \$80

Standard 3D Matterport Virtual Tour

Full HD 360 output

Full scan indoor

Front Yard, Backyard, Patio / Balcony, Attached garage 360 view capture x 1

Free access online for 60 days.*

Standard Package

\$ **299**

Standard 4K Video Filming (1 min to 1 min 30 seconds)

4K High Definition wide angle with stabilization on the property only

Standard angle & perspective and motion in each room or area

Include property front & back exterior, patio, balcony

Include standard banner and video outro with agent's contact information.

Include background music

Standard Photos

4K HD Wide Angle 16:9 photos (x20)

Standard perspective for each room and area

Include property front & back exterior, patio, balcony

Include amenities if accessible

Color balancing & Lighting adjustments

Social Media Publishing

When MLS ready, publish to the public on Facebook and Youtube.

Share with multiple facebook groups

Simple insight report upon request

Onsite Production time: ~3 hrs or more, depending on the size

Production Regular Hour: 9Am - 6PM

Please see "Other Fees" section for after hour



VIRTUAL TOUR BUNDLE - SINGLE HOUSE

Standard Package

\$ **299**

Want More...?

Take a look at our add-ons!

Standalone prices:

Standard 3D Matterport **\$149**

Standard 4K video **\$100**

Standard Photos (x15) **\$90**

Frist 3,000 sqft \$149, each additional 1,000 sqft or less \$50

Frist 3,000 sqft \$149, each additional 1,000 sqft or less \$50

Upgrades

4K 3D Matterport Virtual Tour

4K crystal clear 360 output, Highly enhanced dollhouse

Only Extra: **\$180**

10 more photos for Just \$30!

Others

Regular 2D Floor Plan,

Only extra **\$80** for first 1000 sqft.

House Over 5,000 sqft can only use the 4K 3D Matterport service.

Please ask for quote for house over 8,000 sqft

After first 2 months, matterport link can be renewed at \$20 per month.

Each inaccessible floor / partitioned area / locked area during production of the main structure which result in additional Matterport Space will be charged for \$40. Renew at \$20 per month after the first 2 months.

Laneway House, Guest House, Workshop, detached garage, any detached building, each unit of Duplex/Triplex under 1000sqft will be treated in additional fee as Apartment

Laneway House, Guest House, Workshop, detached garage, any detached building, each unit of Duplex/Triplex between 1001-2000 will be treated in additional fee as Townhouse

Laneway House, Guest House, Workshop, detached garage, any detached building, each unit of Duplex/Triplex over 2000 will be treated in additional fee as House

For outbound or after hour appointment, see "Other Fees" section



Turnaround Time

3D Matterpot - 1 business day

Photo: 1 business day

4K Video: 2 Business days

2D FLOOR PLAN

A) Regular 2D Floor Plan:

- Must have 3D Matterport
- Draft based on 3D Matterport
- No need for additional appointment
- Best for apartment, new house.
- Main House + attached garage. Extra building / house / structure will be quoted separately.
- Turnaround time: 2-3 business days (depending on the size)
- **\$80** for first 1000 sf, **\$30** for each additional 1000 sf or less
- For realty listing & marketing purpose only.
- Turnaround time: 1-2 business days (depending on the size)

Price Table

SQFT	PRICE
0 < 1000 sqft	\$80
1001 - 2000 sqft	\$110
2001 - 3000 sqft	\$140
3001 - 4000 sqft	\$170
4001 - 5000 sqft	\$200
> 5000 sqft	\$30 for each additional 1000 sqft or less



All price are subjected to ad GST, Printing GST + PST

2D FLOOR PLAN

B) Professional 2D Floor Plan with onsite measurer:

- With onsite measurer
- Need additional appointment, need at least 3 days booking in advance.
- Best for older, complicated, renovated house
- Main House + attached/detached Garage or other structures
- Turnaround time: 2-3 business days (depending on the size)
- **\$0.09** per sqft, minimum **\$160**
- For realty listing & marketing purpose only, engineering measurement will require different quote.



All price are subjected to ad GST, Printing GST + PST



VIRTUAL STAGING

**A) FROM EMPTY SPACE TO FURNISHED
ONLY \$35 PER PHOTO!**



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All price are subjected to ad GST, Printing GST + PST



VIRTUAL STAGING

**B) FROM NON-EMPTY SPACE TO FURNISHED
ONLY \$45 PER PHOTO**



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All price are subjected to ad GST, Printing GST + PST



ADVANCE PHOTO EDITING

Advance Photo Editing


- Special Blurring Request
Blur face / frame / object
- Change Sky
Replace the sky with different time, weather...etc

\$30 per photo.



FEATURE SHEET PRINTING

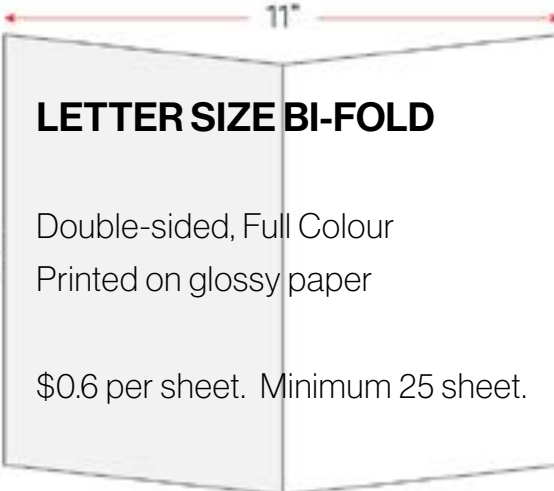
BROCHURE PRINTING PRICES



Letter Size

Double-sided, Full Colour
Printed on glossy paper


\$0.60 per sheet. Minimum 25 sheet



LETTER SIZE BI-FOLD

Double-sided, Full Colour
Printed on glossy paper

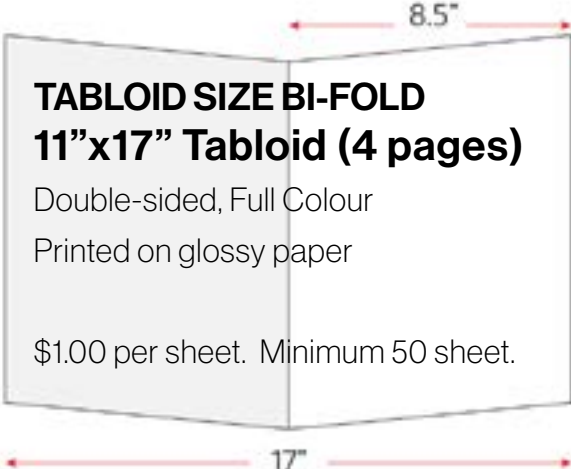
\$0.6 per sheet. Minimum 25 sheet.



LETTER SIZE TRI-FOLD

Letter Size
Double-sided, Full Colour
Printed on glossy paper

\$0.6 per sheet. Minimum 25 sheet.



**TABLOID SIZE BI-FOLD
11"x17" Tabloid (4 pages)**

Double-sided, Full Colour
Printed on glossy paper

\$1.00 per sheet. Minimum 50 sheet.

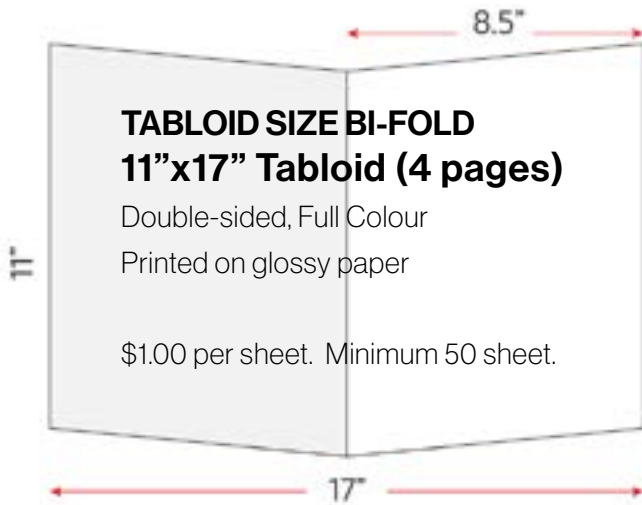
QTY	PRICE
25	\$15
50	\$30
75	\$45
100	\$60

* Set up / Delivery Fee see below

See [TEMPLATES](#) on our [WEBSITE](#)

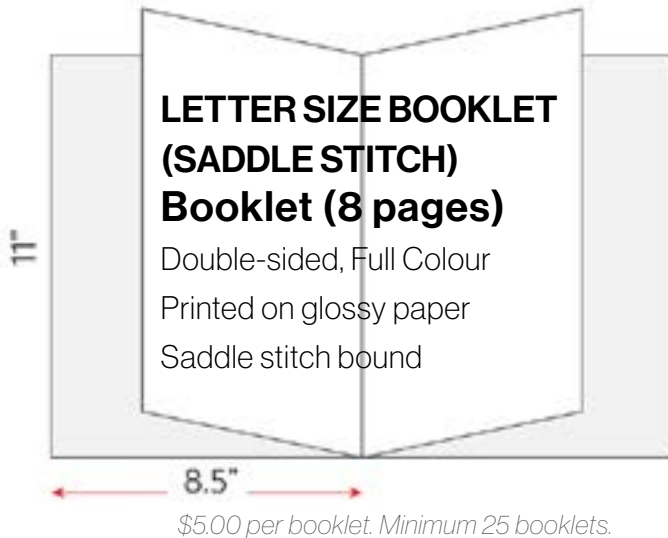
All price are subjected to ad GST, Printing GST + PST

FEATURE SHEET PRINTING



QTY	PRICE
50	\$50
100	\$100
150	\$150
200	\$200

* Set up / Delivery Fee see below
 See [TEMPLATES](#) on our [WEBSITE](#)



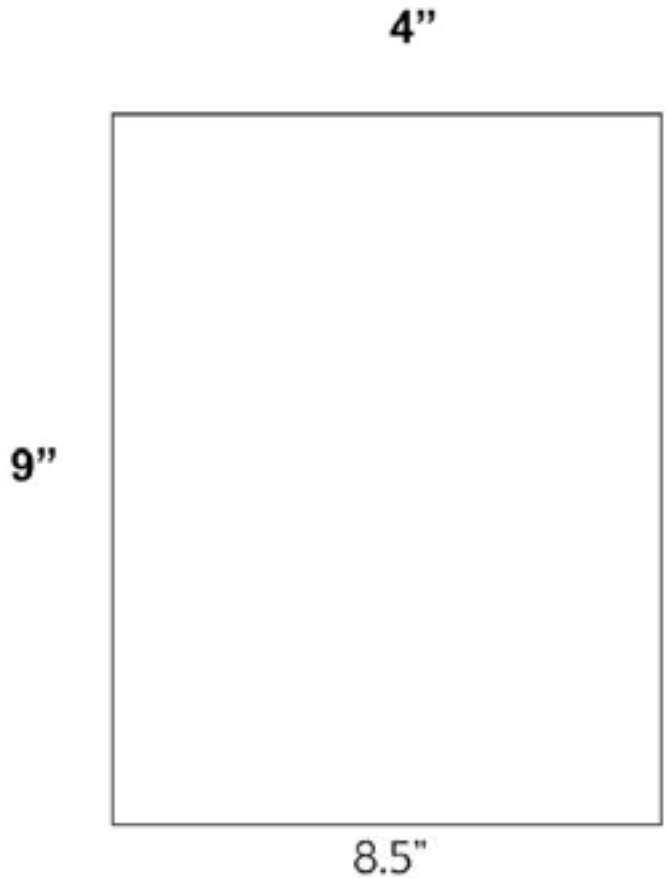
QTY	PRICE
25	\$125
40	\$250
75	\$375
100	\$500

All price are subjected to ad GST, Printing GST + PST



FEATURE SHEET PRINTING

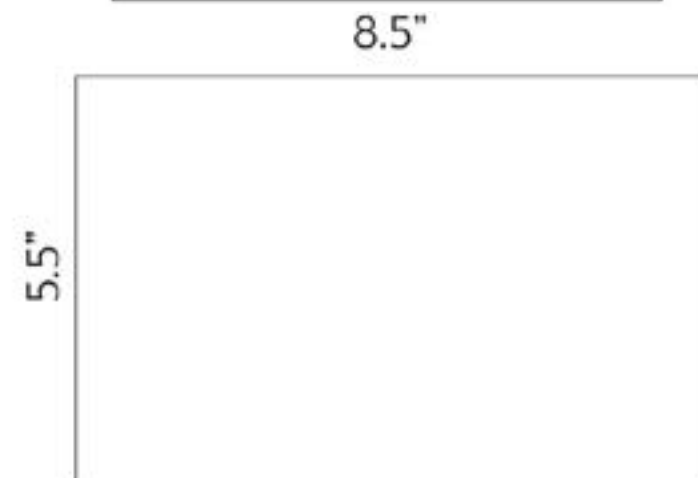
SMALL & LARGE CARD



SMALL CARD
4"x 9" or 5"x7"

LARGE CARD
5.5" X 8.5"

Double-sided, Full Colour
Digital Printed on card stock



QTY	PRICE
1000	\$440
2500	\$580
5000	By Quotation

All price are subjected to ad GST, Printing GST + PST
See [TEMPLATES](#) on our [WEBSITE](#)



FEATURE SHEET PRINTING

Design / Set up

Choose from Template: **\$20** (set up based on our existing templates)

Custom Design: **\$120**

Delivery

\$15 within the Greater Vancouver Area. (deliver the day after the print is ready)

\$20 outside of the Greater Vancouver Area

Turnaround time

Layout & Design: 1-2 business day

Printing: 3 business days.

Tax

Layout & Design: GST only

Printing/bundling: GST & PST

**Contact business@almondtreemedia.ca if you're having problems viewing the PDF.*

Feature Sheet Samples

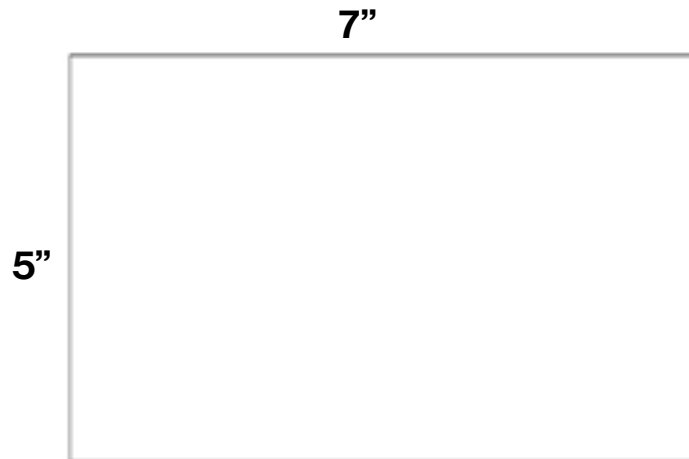


All price are subjected to ad GST, Printing GST + PST



MAIL OUT SERVICE:

Mail Out Service:



Post Card Size

Including Full Colour Printing in 5"x7" post card size

Canada Post ADmail

Bundling & Delivery to Post Office

*By Quotation, as low as **\$0.50** per piece*



All price are subjected to ad GST, Printing GST + PST



SPECIAL VIDEOGRAPHY & PHOTOGRAPHY

Twilight Series

Only take photos within **30-45** minutes after sunset.

~1 hour onsite production

15 photos

Twilight Photos - Apartment

\$130

Twilight Photos - Townhouse / House

\$150



All price are subjected to ad GST, Printing GST + PST



SPECIAL VIDEOGRAPHY & PHOTOGRAPHY

Drone

Our Drone Service includes:

Aerial Video

- **6** raw aerial video footages (around 30 seconds each)
- one horizontal 360 video above the property
- one bird view 360 rotation video
- one front elevation video
- Plus other angles.

Aerial Photos

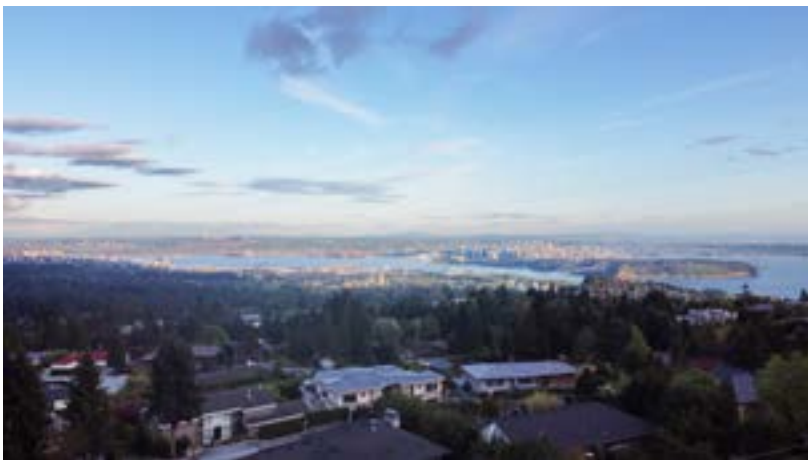
- 10 still aerial photos
- one horizontal above property picture
- one bird view property photo
- Plus other angles

Regular Price: \$150 + GST

With purchase of the Virtual Tour Bundle, only \$120 + GST

Extra:

- Incorporate to the 4K Video from the Virtual Tour Bundle or standalone 4K video filming service: **FREE**
- Compose a standalone aerial video from the 6 footages. **\$90 + GST**



All price are subjected to ad GST, Printing GST + PST



SPECIAL VIDEOGRAPHY & PHOTOGRAPHY



SPECIAL VIDEOGRAPHY & PHOTOGRAPHY

Special Video

Additional Spot / Location

- Film additional video outside of the property/building, nearby surrounding, specific POI
- Extra \$30 per spot

Customization

- Further customization from the standard video by customer's request
- \$120 per hour

Specific customization:

Add Floor Plan Map, Highlight, indication, etc on Video. \$120

Video Introduction (with Agent)

- 0.5 hr onsite
- 0.25 hr post processing
- Around ~30 seconds add to the standard property 4K video
- Extra charge on top of the standard cinematic video
- **\$120** / video

Full Interview Video

- 1 hr onsite
- 4 hours post processing
- **3** minutes pre-processed footage
- Maximum **3** mins final footage
- **\$600** / video

All price are subjected to ad GST, Printing GST + PST



SPECIAL VIDEOGRAPHY & PHOTOGRAPHY

Interview Videos Examples



SPECIAL VIDEOGRAPHY & PHOTOGRAPHY

Presentation Centre Video

- 1.5 hr onsite
- 6.5 hours post processing
- **5** mins preprocessed footage
- Maximum **5** mins final footage
- **\$960** / video



Additional onsite hour:

\$200 per hour

Additional post processing:

1 hr post processing / additional 1 min of final footage.

\$150

Embed Language Subtitle - Video (up to first 3 mins) :

\$240 per language

Embed Language Subtitle - Youtube (up to first 3 mins):

\$200 per language

Additional Subtitles (per minute):

\$80 per language

Video Teaser

15 sec Teaser

\$80 per 15 sec.

- Showcase the main highlight.
- Good for share in social media.

All price are subjected to ad GST, Printing GST + PST



DIGITAL MARKETING

Digital Ads Creation

- A still ads best fit for using on social medial & communication apps.
- You can share it with your friends on WhatsApp , WeChat (WeChat Groups),  Facebook Post , or other social media.
- Best for **NEW** Listing to attract & push for upcoming showing / open house
- Also best for **SOLD** Listing to share your success
- How does it work?
 1. Tell us your listing
 2. Select the Templates (see This Page)
 3. Tell us the photos / Content you want to use
 4. We will provide you the digital file
- Complementary: Ads will be posted once on our Facebook Business Page (www.facebook.com/virtualOpenHouseVancouver)
- \$40 per ads



Digital Ads Campaign ✓

CONFIRM CHOOSE SELECT

1 Your Listings 2 AD Template 3 Property photos

\$40 per ADs

Almond Tree Marketing Inc.



All price are subjected to ad GST, Printing GST + PST



DIGITAL MARKETING

Digital Ads Distribution

- An extra service that help you to distribute the ads on our network, including:

WeChat groups targeting realtors

- Each WeChat group has 450-500 members
- Target in Vancouver, Richmond, Burnaby, Tri-cities, and other areas.

Facebook Business Pages / Groups

- More than 30 Facebook Groups, such as “Real Estate Vancouver”, “Great Vancouver Open Board”, “Vancouver Real Estate Classifieds”, “Vancouver Residential and Commercial Real Estate”, etc
- Each group has more than 1K members.

Email Campaign targeting realtors

- Email Audience are all realty related.
- Able to target by geo-location.

- **Cost:**

WeChat Group: 5 days Campaign.

- Ads will be posted once per day.
- **\$5** per WeChat Group

Facebook Business Page / Group

- Ads will be posted & shared once on other Facebook Business Groups / Pages (only for those have over 1K members)
- **\$5** per Facebook Group / Page per post

Facebook Post Boost (Paid Advertising) 5 days campaign

- Boost only on one post
- Reach out to 3000-5000 audience or around 200+ engagements)
- **\$25** per campaign

- **Email Campaign**

- Individual Email Campaign
- Targeted on Realtors
- Ads will be used in the email.
- **\$30** per 2,000 contacts.

All price are subjected to ad GST, Printing GST + PST



DIGITAL MARKETING

Elevator TV Ads

- Perfect for long term advertising and branding
- 15 seconds Animated Ads
- Custom design with the your content & image
- **\$150** per ads

Elevator TV Ads Advertising & Management

- Targeting over **150** resident and commercial buildings in the Greater Vancouver Area.
- **24 / 7** non-stop ads rotation
- Guaranteed and consistent viewers
- **\$1** per day per building per ads for bottom banner (see below), or
- **\$3** per day per building per ads for main ads.

**all service are subject to 10% management fee.*

ELEVATOR ADS

Main **\$3** per Ad per day per building
15 seconds per play (3 – 4 minute loop)
720 x 540 (For 17" Monitor)
1920 x 540 (For 23" Monitor)
only \$3 per Ad per day per building

Banner **\$1** per Ad per day per building
10 seconds per play (3 – 4 minute loop)
720 x 118 (For 17" Monitor)
1920 x 240 (For 23" Monitor)
only \$1 per Ad per day per building

Targeting over 150 resident & commercial buildings

24 / 7 non-stop ads rotation

Almond Tree Media Inc.

All price are subjected to ad GST, Printing GST + PST



DIGITAL MARKETING

WEEKLY VEALETTER

A weekly News Letter published by Vealty



Type of Newsletter:

New Listing

Maximum of 10 entries each week

Publish on our social media platform

Share with other social media platforms

Email Newsletter for more than 6K audience in the Greater Vancouver Area.

Each entry spot including:

- 1 Photo
- Property address, property brief info, listing price
- Agent Info
- Message / Text (~100 words)
- Each Entry **\$20**

Sold Listing

Maximum of 10 entries each week

Publish on our social media platform

Share with other social media platforms

Email Newsletter for more than 6K audience in the Greater Vancouver Area.

Each entry spot including:

- 1 Photo
- Property address, property brief info, sold price
- Agent Info
- Message / Text (~100 words)
- SOLD Ribbon
- Each Entry **\$20**

All price are subjected to ad GST, Printing GST + PST



OTHER FEES

Outbound Charge (Location outside of the Greater Vancouver Area):

Minimum \$70 per 1 hour distance from our Vancouver Office

*by using Google Map with traffic at noon in weekday

After 6 pm appointment (or session more than 1 hour after 6 pm):

\$50 / hour

MLS Photos upload assistant

\$25 / Listing

All price are subjected to ad GST, Printing GST + PST

